



A new collaboration agenda: universities, entrepreneurs and business working together for innovation and sustainable prosperity in the digital economy

Friday 11 November 2016, 8:30am – 2:00pm

University of NSW The Kirby Institute Seminar Room
Level 6, Wallace Wurth Building

A roundtable convened by the Business/Education Roundtable and Universities Australia, hosted by Professor Ian Jacobs, Vice Chancellor, University of New South Wales



PROGRAM

8:30 Gathering and coffee

9:00 Welcome and Introductions

Prof Ian Jacobs, President and Vice-Chancellor, UNSW
Martin Stewart-Weeks Facilitator

9:15 The story so far...the good, the bad and the not very helpful

A short presentation that rehearses a brief history of the collaboration issues and challenges, including the things we know have not gone so well, but which makes it clear that the big risk is getting stuck in an old narrative that has actually been changing for a while. How does collaboration performance reflect cultural differences and variations in public and government investment and policy support?

A bit like William Gibson's observation about the future, the new university-business collaboration has already arrived; it's not yet evenly distributed. Which gives us a nice segue to the next session...

Dr Kevin Cullen, CEO, UNSW Innovations, UNSW

9:30 Some themes and messages

A second short presentation will offer some early ideas about some of the elements of a new approach, essentially previewing some of the propositions for a new approach to university-business collaboration. The propositions will differentiate between one-off or project based transactional partnerships to deeper, and longer lasting relationships, and how to move from one to the other with confidence and impact.

This will then set the scene for the short brainstorm group session later in the program...

Dr Sarah Pearson, CEO, CBR Innovation Network
Professor Scott Holmes, DVC Research, Western Sydney University
Catherine Livingstone, Business Council of Australia

10:00 Stories from the front line Part 1

To make the point that, when it comes to better university-business collaboration, the future's already here, just not evenly distributed, this session will present some examples of great collaboration already demonstrating impact and value.

Torch Innovation Precinct (UNSW)
Spinifex (UQ)
Animal Logic Academy (UTS)
Sewer Corrosion/SeWex (UQ)
Murra (Charles Sturt)

10:30 Morning tea

11:00 Stories from the front line 2

Some more stories

Quantum Computing (UNSW)
Boeing (UQ)
VAMCO (University of Newcastle/NEIR)

11:30 The new story

For an hour, we'll ask participants to contribute in a couple of short, sharp "sprints" of discussion and shared thinking what they think some of the core ideas, messages and tactics should be to accelerate the more evenly distributed future for university-business collaboration. These ideas will form the basis of some campaign planning and 'next steps' activities that will lead us into more action in 2017...

Facilitated discussion (MSW)

12:30 Lunch

1:00 Review and regroup

A short regroup and review session to confirm the ground we've covered and to make sure participants are happy with what have we decided and what happens next.

1:45 Closing remarks and next steps

Professor Ian Jacobs

Belinda Robinson (Universities Australia)

Martin Stewart-Weeks

PARTICIPANTS

Name	Organisation
Prof Michael Cardew-Hall	The Australian National University
Dr Kevin Cullen	UNSW Innovations
Dr Elizabeth Eastland	CSIRO
Dr Andy Marks	Western Sydney University
Prof Deborah Hodgson	University of Newcastle
Prof Peter H0y	The University of Queensland
Prof Attila Brungs	UTS
Kevin Bloch	Cisco Systems
Mr Murray Hurps	Fishburners
Prof Ian Jacobs	University of New South Wales
Ms Catherine Livingstone AO	Business Council of Australia
Dr Sarah Pearson	CBR Innovation Network
Ms Belinda Robinson	Universities Australia
Mr Martin Stewart-Weeks	Public Purpose
Prof Colin Stirling	Flinders University
Mr Adrian Turner	Data61
Prof Andy Vann	Charles Sturt University
Dr Sharon Winocur	B/HERT
Rita Yates	Stone & Chalk
Reg Johnson	Cisco Systems